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April 11, 2011

Health Care Organizations:

Karl Mecklenburg was the keynote speaker at our first annual Rocky Mountain Regional Healthcare Summit in March 2011. He did a wonderful job of engaging and entertaining our attendees while they ate lunch. Karl's storytelling approach and mixture of video clips within his stories were a much needed inspirational break from the clinical and operational courses that filled the rest of the day. Full of humor and personal anecdotes, Karl's presentation challenged us to find our passions and to pursue them as a team. His talk was customized to fit our group, and included references to the events of the day. Many attendees commented on his friendliness. Karl came early and stayed late giving everyone the opportunity to meet him, get an autograph, and pose for a picture. Many of the attendees mentioned his humor and his wonderful presentation skills in their conference evaluations.

We would not hesitate to invite him to speak at future Summits. I would honestly say his presentation was a true highlight of an excellent day.

I recommend Karl Mecklenburg as an excellent keynote speaker for Healthcare organizations.

Sincerely

Mike Riley

Vice President, Sales

HCA Continental Division

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