



March 8, 2019

To Whom It May Concern:

Karl Mecklenburg was our keynote speaker for the Idaho School Boards Association's 2018 Annual Convention and he was terrific. His message of overcoming obstacles, growing through change, teamwork, and leadership, hit the mark for our members in their school board roles, and at home. He held our attention with humor and insider stories from the NFL, all the while driving home valuable lessons for our board members.

Not only is Mecklenburg a great speaker but he stayed long after his morning presentation to shake hands and sign autographs. Karl even stayed for our Annual Scholarship Auction and Awards Banquet that evening, and allowed us to auction off seats at his table for our scholarship drive. Many attendees told me how much they enjoyed Mecklenburg's presence at our convention, both on the stage and off the stage.

When he says his job is to help meeting professionals put on a memorable event, he means it.

If you have any questions about Karl Mecklenburg as a speaker, please do not hesitate to contact me.

Sincerely,

Karen Echeverria
Executive Director